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The Effects of Universal Pre-K on Cognitive Development

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In this study of Oklahoma's universal pre-K program, the authors relied on a strict birthday eligibility criterion to compare "young" kindergarten children who just completed pre-K to "old" pre-K children just beginning pre-K. This regression-discontinuity design reduces the threat of selection bias. Their sample consisted of 1,567 pre-K children and 1,461 kindergarten children who had just completed pre-K. The authors estimated the impact of the pre-K treatment on Woodcock–Johnson Achievement test scores. The authors found test impacts of 3.00 points (0.79 of the standard deviation for the control group) for the Letter–Word Identification score, 1.86 points (0.64 of the standard deviation of the control group) for the Spelling score, and 1.94 points (0.38 of the standard deviation of the control group) for the Applied Problems score. Hispanic, Black, White, and Native American children all benefit from the program, as do children in diverse income brackets, as measured by school lunch eligibility status. The authors conclude that Oklahoma's universal pre-K program has succeeded in enhancing the school readiness of a diverse group of children.

Keywords: preschool, prekindergarten, cognitive development, Oklahoma

Enrollment in a state-funded prekindergarten (pre-K) program is becoming a common pathway into kindergarten for preschoolers in the United States (Pianta & Rimm-Kaufmann, in press). The number of states that administer publicly funded pre-K services has soared from 10 in 1980 to 38 in 2002, with combined enrollments exceeding 700,000 children and total state spending exceeding $2.5 billion (Barnett, Hustedt, Robin, & Schulman, 2004; Gilliam & Zigler, 2004). Propelled by national school readiness goals, these programs have as their central aim promoting the acquisition of skills, knowledge, and behaviors that are associated with success in elementary school.

Most state pre-K programs are targeted to disadvantaged children, but six states have established programs that might be described as universal in reality or aspiration: Florida, Georgia, Massachusetts, New York, Oklahoma, and West Virginia. In practice, a universal program means that the program is universally available (or nearly so) but that parents are free to enroll their children or not as they see fit. The existing universal programs—some mature (Georgia, New York, Oklahoma), some just beginning (Florida, Massachusetts, West Virginia)—are aimed at 4-year-olds. The District of Columbia has a relatively mature universal program for 4-year-olds. Los Angeles County has committed itself to such a program for 4-year-olds and 3-year-olds as well.

This article reports on the school readiness of children who attended the universal pre-K program in Tulsa, Oklahoma during the 2002–2003 school year. Using a quasi-experimental regression-discontinuity design that reduces the threat of selection bias, we estimated the overall effects of exposure to pre-K for children varying in race, ethnicity and income and for children in full-day and half-day programs.

What Can We Expect From Prekindergarten Programs?

There are reasons to expect both promising and disappointing results from research on the developmental consequences of attending a pre-K program. A series of well-designed and implemented model preschool programs has shown significant short-term and some long-term effects on young children's cognitive growth. Such effects have been reported for small demonstration programs such as the Perry Preschool Project (Schweinhart, Barnes, Weikart, Barnett, & Epstein, 1993) and for carefully controlled early interventions such as the Abecedarian program (Campbell, Ramey, Pungello, Sparling, & Miller-Johnson, 2002) and the Infant Health and Development Project (McCarton, Brooks-Gunn, Wallace, & Bauer, 1997). Evidence on Head Start remains controversial, although carefully designed studies have documented positive effects on children's early learning (see Abbott-Shim, Lambert, & McCarty, 2003, Currie & Thomas, 1995; Garces, Thomas, & Currie, 2002), as does a recent random-

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assignment evaluation of the Early Head Start program (Love, in press; Love et al., 2002).

Nevertheless, in a review of the long-term academic impacts of both model and large-scale public preschool programs, including Head Start, Barnett (1995, 1998) found that public programs often had weaker effects than the generally higher quality and better implemented model programs. Moreover, research on the developmental implications of more naturally occurring child care experiences has generated mixed evidence. Links between higher quality child care environments and children's cognitive and language development have been repeatedly documented (NICHD Early Child Care Research Network, 2000; Peisner-Feinberg et al., 2001), but they are often weak and diminish when extensive selection controls are included in estimation models (NICHD Early Child Care Research Network & Duncan, 2003). They are found most consistently for children who, postinfancy, were enrolled in center-based arrangements (NICHD Early Child Care Research Network, 2000) and appear to be stronger for children growing up in low-income households, who typically receive less support for cognitive and language development (Loeb, Fuller, Kagan, & Carrol, 2004; Votruba-Drzal, Coley, & Chase-Lansdale, 2004).

It is difficult to locate state pre-K programs along this spectrum of early childhood options from very high-quality model early intervention programs to highly variable community-based child care. Prior research has suggested that the typical school-based preschool program is of higher quality than the typical child care program serving low-income children (Goodson & Moss, 1992; Phillips, Voran, Kisker, Howes, & Whitebook, 1994). Nevertheless, emerging descriptive data indicate that pre-K programs, like child care, are characterized by extensive variation. For example, state-funded pre-K programs range from as short as 2.5 hr per day to as long as 10 hr per day (Bryant et al., 2004). A handful of states, including Oklahoma, require that all pre-K teachers have a college degree and certification in early childhood education, whereas many others require only a Child Development Associate certificate. This variability confounds efforts to relate findings that are emerging from evaluations of pre-K programs to prior evidence from either model intervention or more typical early childhood and child care programs. It also may have important public policy implications because, for example, pre-K children living in poverty are more likely to be enrolled in a program staffed by teachers with lower qualifications than are children with greater resources (Clifford et al., 2003).

Available Research on Pre-K Programs

Preliminary results from a growing body of research on the effects of pre-K programs are encouraging, but not entirely convincing. A careful meta-analysis of state-funded preschool programs in 13 states found statistically significant positive impacts on some aspect of child development (cognitive, language, or social) in all of the states. A study of Georgia's universal pre-K program found that 82% of former pre-K students rated average or better on third-grade readiness in comparison to national norms (Henry, Gordon, Mashburn, & Ponder, 2001). A more recent study found that economically disadvantaged children attending Georgia's pre-K program began preschool scoring below national norms on a letter and word recognition test but began kindergarten scoring above national norms (Henry et al., 2003). Similarly, a recent Michigan study, using a nonexperimental research design, reached positive conclusions: In kindergarten, teachers rated students who attended a pre-K program higher in language, literacy, math, music, and social relations; students who attended a pre-K program were more likely to pass the Michigan Educational Assessment Program's reading and mathematics tests (Xiang & Schweinhart, 2002). An analysis of the Early Childhood Longitudinal Study—Kindergarten data found that kindergarten students who had attended a pre-K program scored higher on reading and math tests than children receiving parental care. Kindergarten students who had attended a preschool or child care center also experienced improvements, but the pre-K participants' improvements were more substantial (Magnuson, Meyers, Ruhm, & Waldfogel, 2003).[1] Finally, evidence from a prior evaluation of Tulsa, Oklahoma's pre-K program that used a locally developed test indicated that Hispanic and Black children, but not White children, benefited significantly in cognitive and language domains (Gormley & Gayer, 2005; Gormley & Phillips, 2005).

In many instances, these child outcome findings were not disaggregated by characteristics of the child or the pre-K setting. Some pre-K evidence, however, as well as the early intervention literature, suggests that the largest effects of such programs accrue to children from lower income families and from non-White racial groups (Campbell et al., 2002; Gormley & Gayer, 2005; Reynolds, Temple, Robertson, & Mann, 2001). The Early Head Start evaluation, for example, found that parenting and social–emotional developmental outcomes were strongest for Black children and that families experiencing three risk factors (e.g., single parenthood, receiving public assistance, teen parenthood) showed stronger effects than families with either fewer or more risk factors (Love et al., 2002). Within the early intervention literature, stronger results have also been reported for more intensive programs measured as hours of contact, part-day versus full-day, total years of intervention, and extent of compliance with program standards (Campbell & Carmey, 1994; DeSiato, 2004; Love et al., 2002; Ramey et al., 1992; Reynolds et al., 2001). For these reasons, we examined differential pre-K effects by family income (using free lunch eligibility as a proxy for family income) and racial–ethnic group of the children and by their enrollment in half- or full-day programs.

Methodological Shortcomings of Previous Research

Unfortunately, the vast majority of research on this important issue has fallen short of scientific standards for drawing causal inferences (Gilliam & Ripple, 2004; Gilliam & Zigler, 2001, 2004), though most researchers do make a good-faith effort to control for relevant variables. Virtually all published evaluations of state pre-K programs, as well as the national studies, have failed to correct for selection bias; many have relied on tests that have not been normed or validated; and it has not been uncommon for studies to rely on pre-K teacher reports in pretest–posttest designs, thus introducing strong evaluator bias. None of the studies examined by Gilliam and Zigler (2001, 2004) used random assignment,

[1] A child's participation in a particular type of program is based on parental reports.

Table 1
Comparison of Tested Children and the Universe of Children

	Prekindergarten					Kindergarten				
	Tested children		Universe			Tested children		Universe		
Variable	%	*SD*	%	*SD*	Difference of means	%	*SD*	%	*SD*	Difference of means
Male	0.504	0.500	0.509	0.500	0.006	0.530	0.499	0.534	0.499	0.004
Female	0.496	0.500	0.491	0.500	0.005	0.470	0.499	0.466	0.499	0.004
N	1,567		1,843			3,149		3,727		
White	0.352	0.478	0.364	0.481	0.012	0.402	0.490	0.383	0.486	−0.019
Black	0.387	0.487	0.359	0.480	−0.028†	0.326	0.469	0.327	0.469	0.001
Hispanic	0.168	0.374	0.178	0.383	0.010	0.150	0.357	0.173	0.379	0.023**
Native American	0.081	0.273	0.087	0.282	0.006	0.109	0.312	0.103	0.304	−0.006
Asian	0.012	0.109	0.012	0.111	0.000	0.013	0.115	0.013	0.115	0.000
N	1,567		1,843			3,149		3,727		
Free lunch	0.546	0.498	0.543	0.498	−0.003	0.545	0.498	0.594	0.491	0.049**
Reduced price	0.106	0.307	0.103	0.304	−0.003	0.087	0.282	0.082	0.274	−0.005
Full price	0.348	0.477	0.356	0.479	−0.006	0.368	0.482	0.324	0.468	−0.044**
N	1,525		1,864			3,087		3,782		

Note. The tested children are those children who were tested and whose test results were intelligible. Most children were tested in September 2003. The universe of children represents those children who were enrolled in Tulsa Public Schools as of October 2003. Neither the tested children nor the universe of children for the pre-kindergarten cohort includes children in Head Start programs, most of which collaborate with Tulsa Public Schools. The number of students included in the universe is somewhat higher for school lunch calculations because those numbers come from a different source and probably from a different date in October.
† $p < .10$. ** $p < .01$.

and only the Oklahoma study and one other study used a comparison group that credibly addressed the selection bias problem. These methodological shortcomings are serious, because children who are selected into preschool programs often differ in terms of their observable characteristics (e.g., social class) from those who are not. If they differ in terms of observable characteristics, they probably differ in terms of unobservable characteristics as well, thus potentially introducing omitted variable bias. Our study improves on the extant literature by adopting a design that reduces the threat of selection bias. It also uses a standardized assessment instrument and relies on college-educated and specially trained teachers to administer the tests to the children.

Research Questions

The current study was motivated by three central research aims. First, we examined the overall effect of the Oklahoma universal pre-K program, using Tulsa as the study site, on children's school readiness as assessed by three subtests of the Woodcock–Johnson Achievement Test (Mather & Woodcock, 2001). We compared these results to estimates obtained using a traditional cross-sectional analysis that does not address the selection problem. Second, we measured differences in program impact by disaggregating the results for children who vary in their race–ethnicity and family income (as measured by eligibility for free- or reduced-price school lunch). Third, we further disaggregated our results by comparing the performance of children enrolled in full-day and half-day programs by racial–ethnic group.

Method

Why Oklahoma?

Oklahoma established a universal pre-K program for 4-year-old children in 1998, after having administered a targeted program aimed at economically disadvantaged children for 8 years. Under the 1998 legislation, participating school districts receive state aid for every 4-year-old they enroll in a pre-K program. Each of the state's 543 public school districts is free to participate or not. As of 2002–2003, 91% of the state's school districts were participating. Each school district is free to run half-day or full-day programs or some combination of the two. As of 2002–2003, approximately 56% of the state's pre-K programs were half day and 44% were full day.[2] All teachers in the program are required to have a bachelor's degree and an early childhood certificate. Group size maximums are 20, and there is a required ratio of 10 students per teacher. As a result, most classrooms also have an assistant teacher, who has no specific education or training requirements.

Oklahoma's universal pre-K program was a particularly inviting target of opportunity because of its strong commitment to both universality and quality. Unlike New York's program, which has a penetration rate of approximately 33%, Oklahoma has a penetration rate of approximately 63%.[3] Unlike Georgia's program, which does not require all teachers to have a college degree, Oklahoma requires its teachers to have a college degree and to be early childhood certified. Furthermore, Oklahoma pays its pre-K teachers at precisely the same rates as other elementary and secondary school teachers. Oklahoma's program reaches more 4-year-olds than any other program in the nation, and its quality standards are unusually high.

Within Oklahoma, Tulsa was an attractive research site for several reasons. First, it is the largest school district in Oklahoma, with 41,048 students in 2002–2003.[4] Second, it has a racially and ethnically diverse

[2] Personal communication from Ramona Paul, Assistant Superintendent of Education, Oklahoma, March 14, 2003.

[3] The penetration rates are even higher if one includes participation in Head Start programs. According to the U.S. Government Accountability Office (2004, pp. 12–13), penetration rates (including both publicly-funded pre-K programs and Head Start programs) are Oklahoma, 74%; Georgia, 63%; and New York, 39%.

[4] Oklahoma City is the second largest school district in the state.

Table 2
Comparison of Mean Test Scores and Covariates for Kindergarten Children Who Were in Tulsa Public Schools Prekindergarten Versus Kindergarten Children Who Were Not in Tulsa Public Schools Prekindergarten

	Margin ≤ 1 year							
	No prekindergarten			Prekindergarten				
Variable	Test score *M*	*SE*	*N*	Test score *M*	*SE*	*N*	Difference	*p*
Letter–Word score	7.455	0.126	1,587	10.439	0.145	1,349	2.984	.0000
Spelling score	8.713	0.074	1,575	9.969	0.079	1,344	1.256	.0000
Applied Problems score	13.374	0.130	1,585	14.730	0.131	1,348	1.356	.0000
Full-price lunch	0.395	0.012	1,538	0.335	0.013	1,339	−0.060	.0009
Reduced-price lunch	0.068	0.006	1,538	0.110	0.009	1,339	0.042	.0001
Free lunch	0.536	0.013	1,538	0.555	0.014	1,339	0.018	.3209
Non-White	0.589	0.012	1,587	0.629	0.013	1,349	0.039	.0292
White	0.411	0.012	1,587	0.371	0.013	1,349	−0.039	.0292
Black	0.297	0.011	1,587	0.391	0.013	1,349	0.094	.0000
Hispanic	0.172	0.009	1,587	0.113	0.009	1,349	−0.059	.0000
Native American	0.109	0.008	1,587	0.110	0.009	1,349	0.001	.9517
Asian	0.011	0.003	1,587	0.015	0.003	1,349	0.004	.3195
Female	0.483	0.013	1,587	0.469	0.014	1,349	−0.013	.4678
Mother's education								
No high school	0.235	0.012	1,343	0.167	0.011	1,160	−0.068	.0000
High school	0.416	0.013	1,343	0.446	0.015	1,160	0.029	.1378
Some college	0.189	0.011	1,343	0.222	0.012	1,160	0.033	.0395
College degree	0.159	0.010	1,343	0.165	0.011	1,160	0.005	.7192

student population. In 2002–2003, the student body was 41% White, 36% Black, 13% Hispanic, 9% Native American, and 1% Asian.[5] Third, it administers tests to both 4-year-olds and 5-year-olds at the same point in time, at the beginning of the school year. As discussed more fully below, this is critical to our research design. Fourth, the superintendent of the Tulsa Public Schools (TPS) granted us permission to administer the three subscales of the Woodcock–Johnson Achievement Test in addition to their homegrown test.

Participants

Participants consisted of pre-K and kindergarten children enrolled in the Tulsa, Oklahoma public schools. Of 1,843 pre-K students, 85.0% (1,567) were tested; of 3,727 kindergarten students, 84.5% (3,149) were tested.[6] In general, the racial–ethnic characteristics and gender of tested children closely resemble the universe of children from which they were drawn. As Table 1 indicates, however, there are some discrepancies. Among pre-K students, Blacks were more likely to be tested; among kindergarten students, Hispanics and those eligible for a free lunch were less likely to be tested, and those eligible for a full-price lunch were more likely to be tested.

Because both kindergarten and pre-K children took the same three tests at the beginning of the school year, in effect we have test data for a treatment group and a control group that both were selected into the Tulsa pre-K program. Our treatment group consisted of the kindergarten children who were enrolled in the Tulsa pre-K program the previous year. At the time of testing, these children had just completed the treatment (i.e., Tulsa pre-K). The control group consisted of children who at the time of testing had just begun Tulsa pre-K (and had thus selected into the same program). This is critical to our analysis strategy, described below.

It is important to emphasize that our treatment group consisted of children whose parents or guardians chose the treatment the previous year. We do not have as much information as we would like on the kindergarten children who did not participate in the Tulsa pre-K program. They could have opted for a private pre-K program, a day care center, a Head Start program, or no program. Thus, our research design only estimates the treatment-on-the-treated effect, which is the impact on test scores of attending Tulsa pre-K. We cannot estimate the intent-to-treat effect, which is the impact on the population's test scores of making the Tulsa pre-K program available to everyone.

Measures

The test instrument consisted of three subtests of the Woodcock–Johnson Achievement Test. The Woodcock–Johnson Achievement Test is a nationally normed test that has been widely used in studies of early education and of its consequences, including studies with racially and socioeconomically mixed samples. For example, it has been used in the Head Start Family and Child Experiences Survey and in the Abecedarian study. It has also been used in studies of the effect of maternal employment on children's educational outcomes (Chase-Lansdale et al., 2003). We specifically chose subtests that are thought to be appropriate for relatively young children, including pre-K children (Mather & Woodcock, 2001): Letter–Word Identification, Spelling, and Applied Problems.

The Letter-Word Identification subtest measures prereading and reading skills. It requires children to identify letters that appear in large type and to pronounce words correctly (the child is not required to know the meaning of any particular word). The Spelling subtest measures prewriting and spelling skills. It measures skills such as drawing lines and tracing letters and requires the child to produce uppercase and lowercase letters and to spell words correctly. The Applied Problems subtest measures early math reasoning and problem-solving abilities. It requires the child to analyze and solve math problems, performing relatively simple calculations.

[5] www.tulsaschools.org/Profiles/DistrictSummary.pdf, accessed June 11, 2004.

[6] We have defined the universe for the Tulsa Pre-K program as all TPS pre-K students, exclusive of Head Start students. An additional 630 students, in Head Start "collaborative" programs, were analyzed separately, and a small number of children in other collaboratives were not analyzed at all.

Table 3
Comparison of Mean Test Scores and Covariates Before and After Cut-Off Birth Date

	Margin ≤ 1 year								Margin ≤ 6 months							
	Post 9/1			Pre 9/1					Post 9/1			Pre 9/1				
Variable	*M*	*SE*	*N*	*M*	*SE*	*N*	Diff.	*p*	*M*	*SE*	*N*	*M*	*SE*	*N*	Diff.	*p*
Letter–word score	4.548	0.099	1,490	10.413	0.145	1,355	5.865	.0000	5.153	0.146	753	9.534	0.184	659	4.381	.0000
Spelling score	5.657	0.076	1,464	9.951	0.079	1,350	4.294	.0000	6.388	0.109	739	9.392	0.109	656	3.003	.0000
Applied Problems score	8.649	0.133	1,488	14.705	0.131	1,354	6.056	.0000	9.636	0.192	752	13.697	0.177	659	4.061	.0000
Full-price lunch	0.351	0.012	1,460	0.336	0.013	1,342	−0.015	.3944	0.365	0.018	732	0.352	0.019	653	−0.013	.6277
Reduced-price lunch	0.107	0.008	1,460	0.110	0.009	1,342	0.003	.8190	0.107	0.011	732	0.118	0.013	653	0.011	.5036
Free lunch	0.542	0.013	1,460	0.554	0.014	1,342	0.013	.5029	0.529	0.018	732	0.530	0.020	653	−0.001	.9652
Non-White	0.647	0.012	1,490	0.628	0.013	1,355	−0.018	.3132	0.649	0.017	753	0.625	0.019	659	0.024	.3452
White	0.353	0.012	1,490	0.371	0.013	1,355	−0.018	.3132	0.351	0.017	753	0.375	0.019	659	0.024	.3452
Black	0.377	0.013	1,490	0.393	0.013	1,355	0.015	.3981	0.382	0.018	753	0.393	0.019	659	0.011	.6850
Hispanic	0.175	0.010	1,490	0.112	0.009	1,355	−0.063	.0000	0.175	0.014	753	0.115	0.012	659	0.060	.0015
Native American	0.083	0.007	1,490	0.109	0.008	1,355	0.027	.0155	0.081	0.009	753	0.105	0.012	659	0.024	.1246
Asian	0.012	0.003	1,490	0.015	0.003	1,355	0.003	.5342	0.106	0.004	753	0.012	0.004	659	−0.002	.7886
Female	0.499	0.013	1,490	0.469	0.014	1,355	0.030	.1096	0.477	0.018	753	0.463	0.019	659	−0.014	.6009
Mother's education																
No high school	0.236	0.012	1,358	0.169	0.011	1,164	−0.067	.0000	0.223	0.016	686	0.180	0.016	571	−0.043	.0616
High school	0.397	0.013	1,358	0.444	0.015	1,164	0.047	.0165	0.404	0.019	686	0.440	0.021	571	0.036	.2008
Some College	0.233	0.011	1,358	0.223	0.012	1,164	−0.011	.5150	0.235	0.016	686	0.221	0.017	571	−0.014	.5556
College Degree	0.133	0.009	1,358	0.164	0.011	1,164	0.031	.0296	0.138	0.013	686	0.159	0.015	571	0.021	.2995

Note. Kindergarten children are included conditional on having been in Tulsa public schools prekindergarten. Diff. = difference.

Procedure

The tests were administered by teachers in the TPS kindergarten and pre-K programs. Because teachers administered the test at the beginning of the school year, they were in effect gathering data that would be used to assess someone else's performance rather than their own. Teachers were trained to administer the tests at one of two training sessions held in Tulsa in August 2003.[7] Teachers received modest compensation for attending a training session. All TPS teachers were college educated.

The testing took place, for the most part, during the first week of school (September 2–8, 2003). Under a special waiver from the state Department of Education, TPS has been permitted to designate the first week of school as a testing period. A small number of TPS schools, operating on what is called a "continuous learning" calendar, began school 3 weeks ahead of the rest and conducted their tests earlier than other programs.

As discussed below, TPS classrooms include a substantial number of Hispanic children, many of whom come from Spanish-speaking households. Teachers were instructed to administer the test exclusively in English. Teachers were also instructed to administer the test to all children, unless it proved impossible to get any meaningful response.

Data Analysis

Because the Oklahoma pre-K program is voluntary, comparing test scores of kindergarten children who completed the program to test scores of kindergarten children who did not is likely to suffer from selection bias. Certain families are more likely to select into the pre-K program, and these same families will have unobservable characteristics that influence test scores. Thus a traditional comparison of kindergarten children exposed to pre-K to kindergarten children not exposed to pre-K, even using controls for selection bias, could lead to spurious results. This bias can be in either direction. If families with unobservable characteristics that contribute to underperforming children are more likely to select into Tulsa's pre-K program, then test impacts will be underestimated. If families with unobservable characteristics that contribute to overperforming children are more likely to select into the program, then test impacts will be overestimated.

Table 2 presents evidence of the likelihood of selection bias in a traditional cross-sectional analysis. The top three rows show that mean test scores are indeed significantly higher for the kindergarten children who attended Tulsa pre-K relative to those who did not. However, the treatment and control groups differed in many observable ways. The children who attended Tulsa pre-K were less likely to be on full-price lunch, more likely to be on reduced-price lunch, and more likely to be non-White (though less likely to be Hispanic). They were also less likely to have mothers who did not finish high school and more likely to have mothers who completed some college education. These differences suggest that the cross-sectional analysis might result in biased estimates of the true impact of the Tulsa pre-K program.

Comparison of control and treatment groups. An alternative approach is possible because both kindergarten and pre-K children took the same three tests at the beginning of the school year, as described above. We have a treatment group consisting of the kindergarten children who were enrolled in Tulsa pre-K the previous year and were tested just after completing the treatment. The control group consists of children who at the time of testing had just begun Tulsa pre-K (and had thus selected into the same program). Comparing these two groups should reduce the selection problem.

A potential problem with this strategy is that, whereas the selection criteria may be the same across the 2 years, the control and treatment groups may still have different characteristics. For example, if sociodemographic characteristics are changing over time within Tulsa, or if the selection decision changes over time, then this strategy would not lead to similar control characteristics across the treatment and control groups.

The first set of columns in Table 3 confirms this concern. This set of columns compares the test scores and the observable characteristics of the treatment group (the children who just finished Tulsa pre-K) to the control group (the children who are just beginning Tulsa pre-K). Although there is

[7] Barbara Wendling, an independent consultant based in Dallas, Texas, conducted the training sessions. Wendling is a nationally recognized expert on the Woodcock–Johnson Achievement Test. She is coauthor with Nancy Mather and Richard Woodcock of *Essentials of WJ III Tests of Achievement Assessment.*

Margin ≤ 3 months								Quadratic parametric fit							
Post 9/1			Pre 9/1					Pre 9/1			Post 9/1				
M	*SE*	*N*	*M*	*SE*	*N*	Diff.	*p*	*M*	*SE*	*N*	*M*	*SE*	*N*	Diff.	*p*
5.409	0.208	388	8.848	0.242	310	3.439	.0000	5.656	0.282	1,490	8.704	0.442	1,355	3.048	.0000
6.755	0.158	380	8.945	0.163	310	2.190	.0000	6.946	0.210	1,464	8.844	0.239	1,350	1.879	.0000
10.230	0.274	387	13.055	0.254	310	2.825	.0000	10.632	0.376	1,488	12.594	0.395	1,354	1.962	.0003
0.353	0.025	377	0.324	0.027	306	−0.029	.4228	0.341	0.036	1,460	0.342	0.040	1,342	0.001	.9891
0.135	0.017	377	0.108	0.018	306	−0.027	.2783	0.132	0.024	1,460	0.107	0.026	1,342	−0.025	.4789
0.512	0.026	377	0.569	0.028	306	−0.057	.1399	0.527	0.038	1,460	0.552	0.042	1,342	0.024	.6677
0.665	0.024	388	0.648	0.027	310	0.017	.6474	0.687	0.036	1,490	0.657	0.041	1,355	−0.030	.5746
0.335	0.024	388	0.352	0.027	310	−0.017	.6474	0.313	0.036	1,490	0.343	0.041	1,355	0.031	.5746
0.363	0.024	388	0.419	0.028	310	0.056	.1322	0.378	0.037	1,490	0.434	0.041	1,355	0.056	.3077
0.193	0.020	388	0.116	0.018	310	−0.077	.0056	0.208	0.029	1,490	0.128	0.027	1,355	−0.081	.0392
0.093	0.015	388	0.100	0.017	310	0.007	.7482	0.087	0.021	1,490	0.073	0.026	1,355	−0.014	.4165
0.015	0.006	388	0.013	0.006	310	0.003	.7777	0.013	0.008	1,490	0.02	0.010	1,355	0.007	.6029
0.479	0.025	388	0.455	0.028	310	−0.025	.5192	0.454	0.038	1,490	0.448	0.042	1,355	−0.006	.9156
0.257	0.023	354	0.165	0.023	267	−0.092	.0057	0.302	0.033	1,358	0.174	0.034	1,164	−0.128	.0072
0.384	0.026	354	0.464	0.031	267	0.080	.0449	0.371	0.039	1,358	0.433	0.045	1,164	0.063	.2930
0.215	0.022	354	0.240	0.026	267	0.025	.4611	0.203	0.033	1,358	0.260	0.038	1,164	0.057	.2563
0.144	0.019	354	0.131	0.021	267	−0.013	.6435	0.124	0.027	1,358	0.133	0.033	1,164	0.009	.8395

a statistically significant difference in test scores, there are also many differences in the observable characteristics, which could suggest biased estimates of test score differences. The treatment group had a smaller proportion of Hispanics and mothers who did not complete high school, as well as a higher proportion of Native Americans, mothers with only a high school degree, and mothers with a college degree.

Whether a child is part of the treatment group or control group depends on the child's date of birth. Under Oklahoma law, children qualified to attend TPS pre-K in academic year 2002–2003 if, and only if, they were born on or before September 1, 1998 (and after September 1, 1997). If a child missed this cut-off date, then he or she would have to wait another year to enroll in the TPS pre-K program. According to TPS officials, exceptions to the admissions policy are extremely rare. This strict birthday requirement allowed us to restrict our comparison of means to children near the cut-off date. That is, we can compare the mean test scores of children in our treatment group who just made the age cut-off qualification to the mean test scores of children in our control group who just missed making the age cut-off the previous year.

In the second and third sets of columns of Table 3, we narrow the range of observations to those children born closer to the cut-off birthday. We see that this narrowing results in a decrease in the test score differences, which is likely attributable to a reduced influence of age. However, we also see that some of the differences in observable characteristics disappear as we narrow the range around the cut-off date. In other words, the closer that we focus our comparison of means around the cut-off birthday, the better we are able to control for confounding influences on test scores. This helps us to isolate the treatment effect of TPS pre-K.

Regression-discontinuity design. The strict birthday cut-off qualification provides us with a regression-discontinuity research design, in which assignment to treatment is based on the cut-off score only, which in this case is age (see Cook & Campbell, 1979). We can estimate the relationship between age and test scores for the children who qualified for TPS pre-K the previous year (our treatment group), and we can estimate the relationship between age and test scores for the children who did not qualify for TPS pre-K the previous year (our control group). These two regression lines then allow us to compare the expected test score of a (treated) child who just made the cut-off to the expected test score of a (control) child who just missed the cut-off qualification. Essentially, we use the full data set of children on both sides of the cut-off qualification to estimate whether (and to what degree) there is a test score jump at the limit where the range around the cut-off is infinitesimally small (see Gormley & Gayer, 2005, for a fuller description of this analytical framework). The fundamental premise supporting this regression-discontinuity research design is that a child who just made the cut-off date and a child who just missed the cut-off date should have statistically similar characteristics, except that the former child has received the treatment, whereas the latter has not.

Figure 1 provides a hypothetical illustration of this regression-discontinuity research design. The broken line to the right of the cut-off date shows the hypothetical test scores of the treatment group, and the solid line to the left of the cut-off date shows the hypothetical test scores of the control group. The key challenge in estimating the effect of TPS pre-K is to estimate the counterfactual or test score outcomes for treated children had they not been treated. The dotted line to the right of the cut-off date depicts the counterfactual. The regression-discontinuity design assumes that the counterfactual is continuous at the cut-off date, so any estimated increase in test scores for the treated children relative to the counterfactual is attributed to the TPS pre-K program. Our estimation strategy effectively compares the children who just barely missed the cut-off to those who just barely made the cut-off.[8] These estimates are derived using the full data set,

[8] Unfortunately, the relationship between the birthday qualification date and assignment in the treatment group is not perfectly discontinuous. There are 4 children in kindergarten who should be in Tulsa pre-K based on their birthday. Similarly, there are 24 children in Tulsa pre-K who should be in kindergarten based on their birthday. We conducted our analysis as if the birthday qualification was perfectly enforced, and we dropped these 28 observations from our sample. Alternatively, one could keep these aberrational observations and use an instrumental variables approach in which the cut-off dummy variable serves as an instrument for whether the child has just completed Tulsa pre-K. Given the small number of aberrational observations, the results of the two approaches are virtually identical.

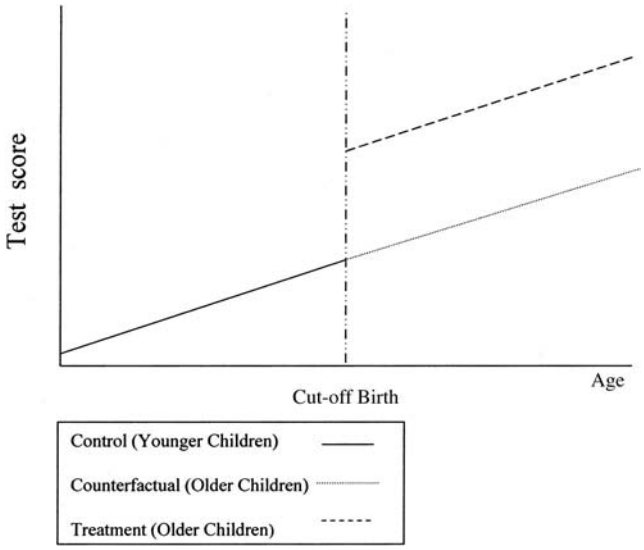


Figure 1. Regression-discontinuity design with effective treatment.

which contains observations ranging from children born 12 months before the cut-off to children born 12 months after the cut-off.

The key identifying assumption is that the unobservable characteristics of the children born immediately before the cut-off date do not differ from the unobservable characteristics of the children born immediately after the cut-off date. Because the data points close to the cut-off date are the key to identification, restricting the data set to ranges narrower than the 12-month margin should reduce any potential bias; however, the loss of data points would also reduce the precision of the estimates. We rely primarily on the results using the 12-month margin, yet we also report results using data restricted to 6-month and 3-month margins.

The goal of the regression-discontinuity design is to estimate predicted test scores at the cut-off birthday, approaching from both sides of the cut-off. We accomplished this by regressing the test scores on a second-order polynomial of the difference between the birthday and cut-off date. We conducted this regression separately for the sample of children who missed the cut-off date (control) and the sample of children who made the cut-off date (treatment). We chose the second-order, or quadratic, polynomial functional form because it is more flexible than a linear relationship. However, the results are fairly robust across specifications.

The last set of columns in Table 3 shows the differences in test scores (discussed below) and in observable characteristics at the cut-off birthday using the quadratic specification. It suggests that our regression-discontinuity design alleviates (though perhaps does not eliminate) the selection bias. Most of the mean observable characteristics are the same at the discontinuity, but the percentage Hispanic and the percentage with mothers with no high school degree are still higher for the control group.

Instead of estimating equations on both sides of the cut-off birthday and computing the predicted difference at the cut-off, we could also estimate the same impact in a single-equation model in which the dependent variable is the test score and the independent variables include the difference in days between the birthday and the cut-off day, the square of this term, a cut-off dummy variable, and interaction variables. This single equation with interaction terms is equivalent to computing two different equations; however, it is more practical to implement. We use this single-equation approach in our reported results, and we also include other observable covariates to estimate the effects of these characteristics on test outcomes. These other covariates measure whether the child is on no free lunch, partial free lunch, or full free lunch; the child's mother's education (no high school degree, high school degree only, some college experience, and college degree); the race–ethnicity of the child (White, Black, Hispanic, Native American, or Asian); and the gender of the child.

Results

Positive Effects for the Total Sample

The last set of columns of Table 3 shows the predicted test impacts with use of the quadratic regression-discontinuity method. The results suggest that the Letter–Word Identification scores will increase by 3.05 points (0.80 of the standard deviation for the control group), the Spelling scores will increase by 1.88 points (0.65 of the standard deviation for the control group), and the Applied Problems scores will increase by 1.96 (0.38 of the standard deviation for the control group).

In the first set of columns on Table 4, we replicated this estimation in a single-equation framework, except that we included additional covariates. We added these covariates to estimate the impact they have on test scores. Our research design should credibly replicate an experimental design if the characteristics that influence test scores do not vary discontinuously at the cut-off date. In such a case, adding the covariates should not significantly change the results. The results in the first set of columns in Table 4 indeed closely match the quadratic results in Table 3. We found test impacts of 3.00 points (0.79 of the standard deviation for the control group) for the Letter-Word Identification score, 1.86 points (0.64 of the standard deviation of the control group) for the Spelling score, and 1.94 points (0.38 of the standard deviation of the control group) for the Applied Problems score. We should also note that the coefficients for the quadratic term and interaction variables in Table 4 are mostly not statistically different from zero. This suggests that the relationship between age and test scores is primarily a linear one and that the effect of the TPS pre-K treatment does not vary by age.

To compute the proportionate increase in test scores attributable to TPS pre-K, we estimated the ratio of the treatment effect to the predicted test score of a child born at the cut-off date who did not receive the treatment. We find that the treatment leads to a 52.95% increase in the Letter–Word Identification score, a 26.42% increase in the Spelling score, and a 17.94% increase in the Applied Problems score.[9]

As discussed earlier, a cross-sectional comparison of kindergarten children who attended Tulsa pre-K to kindergarten children who did not would likely suffer from selection bias. Though not reported in the tables, we conducted a naive regression and found test impacts of 2.79 for the Letter–Word Identification test, 1.46 for the Spelling test, and 1.56 for the Applied Problems test. These naive cross-sectional results understate the test impact compared with our regression-discontinuity results.

The other sets of columns in Table 4 replicate the results we obtained using narrower margins around the cut-off birthday. Identification in the regression-discontinuity research design

[9] Additionally, we computed the percentage increase in test scores from the treatment effect by running a regression in which the dependent variable is logged. To do this, we first dropped the observations in which test scores equal zero. We found a 50.52% increase in the Letter-Word score, a 25.20% increase in the Spelling score, and a 19.71% increase in the Applied Problems score.

Table 4
The Effect of Tulsa Public Schools Prekindergarten on Test Scores: Quadratic Parametric Fit

	Margin ≤ 1 year						Margin ≤ 6 months						Margin ≤ 3 months					
	Letter–Word		Spelling		Applied Problems		Letter–Word		Spelling		Applied Problems		Letter–Word		Spelling		Applied Problems	
Variable	*B*	*SE*	*B*	*SE*	*B*	*SE*	*B*	*SE*	*B*	*SE*	*B*	*SE*	*B*	*SE*	*B*	*SE*	*B*	*SE*
Born before cut-off (treated)	2.999**	0.501	1.857**	0.324	1.939***	0.506	2.231**	0.721	0.889*	0.447	1.261†	0.705	2.651**	1.028	0.767	0.654	2.253*	0.989
Qualify (days)	0.007†	0.004	0.008**	0.003	0.016**	0.005	0.018	0.012	0.031**	0.008	0.029*	0.013	0.001	0.032	0.042†	0.024	0.005	0.038
Qualify^2	1.9E-06	0.000	−1.4E-07	0.000	1.4E-05	0.000	6.2E-05	0.000	1.0E-04**	0.000	8.0E-05	0.000	−1.3E-04	0.000	3.0E-04	0.000	−1.0E-04	0.000
Qualify* Cut-Off	−0.002	0.006	−0.005	0.004	−0.012†	0.007	0.003	0.018	−0.018	0.011	−0.016	0.018	0.021	0.050	−0.022	0.034	−0.028	0.052
Qualify^2* Cut-Off	1.1E-05	0.000	7.2E-06	0.000	−3.4E-06	0.000	−1.4E-04	0.000	−1.7E-04**	0.000	−1.1E-04	0.000	−8.3E-05	0.001	−4.0E-04	0.000	4.5E-04	0.001
Reduced price lunch	−0.964**	0.262	−0.290†	0.175	−0.454	0.288	−0.738*	0.371	−0.111	0.262	−0.382	0.406	−0.463	0.488	−0.116	0.381	−0.706	0.601
Free lunch	−1.283**	0.212	−0.885**	0.132	−1.379**	0.206	−1.227**	0.293	−0.792**	0.189	−1.152**	0.302	−0.876*	0.400	−0.570*	0.279	−1.040*	0.436
Black	0.037	0.211	−0.441**	0.128	−2.339**	0.204	0.171	0.301	−0.599**	0.185	−2.548**	0.279	−0.029	0.405	−0.856**	0.295	−2.431**	0.422
Hispanic	−1.700**	0.240	−0.482**	0.180	−3.656**	0.332	−1.388**	0.373	−0.576*	0.274	−3.833**	0.507	−1.243**	0.506	−0.623	0.386	−4.357**	0.682
Native American	−0.253	0.290	−0.105	0.193	−0.555†	0.324	−0.091	0.409	−0.104	0.288	−0.527	0.452	−0.109	0.580	−0.075	0.406	−0.568	0.630
Asian	2.976*	1.498	1.425*	0.696	−2.918**	1.070	0.969	1.201	1.265†	0.717	−4.636**	1.747	0.819	1.239	1.772†	1.060	−5.308**	2.094
Female	0.915**	0.168	1.046**	0.105	0.761**	0.170	1.085**	0.239	1.188**	0.152	0.637**	0.243	1.198**	0.316	1.212**	0.229	0.753*	0.352
Mother's education																		
High school degree	0.591**	0.196	0.567**	0.146	1.252**	0.251	0.742**	0.292	0.624**	0.214	1.319**	0.369	0.849*	0.420	0.585†	0.322	0.960†	0.516
Some college	1.747**	0.246	0.966**	0.170	2.199**	0.287	1.564**	0.346	0.901**	0.244	2.308**	0.414	1.999**	0.499	1.126**	0.371	2.224**	0.606
College degree	3.274**	0.357	1.710**	0.204	3.388**	0.338	3.407**	0.484	1.891**	0.301	3.862**	0.497	3.588**	0.707	2.012**	0.444	3.490**	0.732
No. of observations	2,484		2,463		2,483		1,232		1,220		1,231		607		600		606	

Note. Kindergarten children are included conditional on having been in the Tulsa Public Schools prekindergarten.
† $p < .10$. * $p < .05$. ** $p < .01$.

comes from the observations in the neighborhood around the cut-off birthday, so narrowing the margin should reduce any bias. However, because narrowing the margin substantially reduced the sample size, the standard errors increase. Given the precipitous drop in the number of observations as the margin narrowed, the 12-month margin estimates are our preferred estimates of the TPS pre-K impact. If one looks at all the columns together, the results mostly indicate that treatment effects remain statistically different from zero; however, the point estimates do vary somewhat in their magnitudes.

Subgroup Results: Race–Ethnicity and Free-Lunch Eligibility

In Table 5, we report results separately by race–ethnicity, by free-lunch eligibility (a surrogate for income), by full-day versus half-day program, and for race–ethnicity by full-day versus half-day program. The latter is important because Black children are more likely than other children to be enrolled in a full-day program.

We find sizable test improvements across all racial–ethnic groups. For Hispanic children, the Letter–Word identification scores increased by 4.15 (1.50 of the standard deviation for the control group), the Spelling scores increased by 2.66 points (0.98 of the standard deviation for the control group), and the Applied Problems scores increased by 4.97 points (0.99 of the standard deviation for the control group). For Black children, the Letter–Word Identification scores increased by 2.91 (0.74 of the standard deviation for the control group), the Spelling scores increased by 1.47 points (0.52 of the standard deviation for the control group), and the Applied Problems scores increased by 1.68 points (0.38 of the standard deviation for the control group). For Native American children, the Letter–Word Identification scores increased by 3.56 (0.89 of the standard deviation for the control group), the Spelling scores increased by 2.24 points (0.72 of the standard deviation for the control group), and the Applied Problems scores increased by 3.08 points (0.60 of the standard deviation for the control group). For White children, the Letter–Word Identification scores increased by 3.02 (0.76 of the standard deviation for the control group), the Spelling scores increased by 2.07 points (0.72 of the standard deviation for the control group), and the Applied Problems scores did not have a statistically significant increase.

We also find test impacts no matter what the free lunch eligibility status. For children receiving full-price lunch, the Letter–Word Identification scores increased by 2.69 (0.63 of the standard deviation for the control group), the Spelling scores increased by 1.59 points (0.54 of the standard deviation for the control group), and the Applied Problems scores increased by 1.54 points (0.29 of the standard deviation for the control group). For children receiving reduced-price lunch, the Letter–Word Identification scores increased by 5.00 (1.04 of the standard deviation for the control group), the Spelling scores increased by 2.81 points (0.97 of the standard deviation for the control group), and the Applied Problems scores did not have a statistically significant increase. For children receiving full free lunch, the Letter–Word Identification scores increased by 2.79 (0.81 of the standard deviation for the control group), the Spelling scores increased by 1.75 points (0.65 of the standard deviation for the control group), and the Applied Problems scores increased by 2.10 points (0.45 of the standard deviation for the control group).

For both full-day and half-day programs, we find positive and statistically significant impacts for all three tests. For race–ethnicity by full-day versus half-day program, we find positive point estimates for almost all of the test impacts. In some instances, because of small sample sizes standard errors are so high that statistically significant findings are unlikely. For example, we find high point estimates for the test impacts for Native American children in a full-day program, but the very small sample size substantially increases the standard errors for these estimates. With this exception, we find strong test impacts for all racial and ethnic groups across full-day and half-day programs.

Discussion

This study examines the effects of school-based universal pre-K attendance on children at the point of kindergarten entry. The results provide solid support for the benefits that such a program can have on the test scores of young children of differing ethnic and racial groups and from differing socioeconomic backgrounds. Specifically, for those who select into the pre-K program, the program was found to have statistically significant effects on children's performance on cognitive tests of prereading and reading skills, prewriting and spelling skills, and math reasoning and problem-solving abilities.

The program appears to have its largest effects on the Letter–Word Identification subtest, which assesses prereading abilities; followed by the Spelling subtest, and finally the Applied Problems subtest. The relatively greater gains in prereading skills may reflect the Tulsa Reads program, which began in the fall of 2001. Under this program, pre-K teachers (and other teachers) received about 7 days of professional development aimed at helping them to teach students how to read. The professional development days, distributed throughout the 2001–2002 school year, were dropped in 2002–2003, primarily because of acute budget difficulties. However, the intensive training, provided just a year earlier, may have given teachers enough momentum to sustain reading activities for the children who attended pre-K in this study. In contrast, the school district's prenumeracy campaign, Tulsa Counts, did not begin until the fall of 2003, just after our testing took place.

In this study, we have reported effect sizes of 0.79 of a standard deviation for Letter–Word Identification, 0.64 of a standard deviation for Spelling, and 0.38 of a standard deviation for Applied Problems. These effect sizes exceed those reported for other state-funded pre-K programs, which range from .23–.53 (Gilliam & Zigler, 2001),[10] and for pre-K programs generally, which range from .10 to .13 (Magnuson, Ruhm, & Waldfogel, 2004, p. 5). They also exceed those reported for high-quality child care programs, which seldom exceed .10 (NICHD Early Child Care Research Network & Duncan, 2003; Peisner-Feinberg et al., 2001). The Abecedarian project, widely acknowledged as a highly successful early intervention program, reported effect sizes of .73 and .79 for children ages 4 and 5 years old (Ramey et al., 2000), and the highly

[10] In summarizing the results of a meta-analysis by Gilliam and Zigler, we have focused on overall development and achievement tests, as they appear in Table 5, Column K of their article.

Table 5
The Effect of Tulsa Public Schools Prekindergarten on Test Scores by Race and Half Day or Full Day: Quadratic Parametric Fit

Variable	Margin ≤ 1 year		
	Letter–Word	Spelling	Applied Problems
Hispanic children			
Regression coefficient	4.149**	2.658**	4.969**
SE	1.108	0.790	1.432
N	322	310	321
Black children			
Regression coefficient	2.911**	1.469**	1.682*
SE	0.810	0.545	0.759
N	969	964	969
Native American children			
Regression coefficient	3.561*	2.241*	3.081†
SE	1.738	1.151	1.788
N	240	239	240
White children			
Regression coefficient	3.022**	2.067**	0.852
SE	0.886	0.516	0.837
N	925	922	925
Full-price lunch children			
Regression coefficient	2.687**	1.590**	1.543†
SE	0.927	0.532	0.887
N	873	872	873
Reduced-price lunch children			
Regression coefficient	5.002**	2.810**	1.403
SE	1.352	0.970	1.469
N	277	276	277
Free-lunch children			
Regression coefficient	2.791**	1.750**	2.097**
SE	0.659	0.446	0.681
N	1334	1315	1333
Half-day children			
Regression coefficient	3.003**	2.265**	2.176**
SE	0.708	0.435	0.736
N	1347	1346	1346
Full-day children			
Regression coefficient	2.847**	1.476**	1.655**
SE	0.712	0.477	0.695
N	1134	1114	1134
Hispanic, half-day children			
Regression coefficient	3.700**	3.433**	6.082**
SE	1.442	1.151	1.925
N	207	206	206
Hispanic, full-day children			
Regression coefficient	4.644**	1.693	2.494
SE	1.505	1.068	2.416
N	115	104	115
Black, half-day children			
Regression coefficient	1.189	2.260†	−0.179
SE	2.039	1.289	1.771
N	212	212	212
Black, full-day children			
Regression coefficient	3.090**	1.263*	1.925*
SE	0.862	0.602	0.832
N	756	751	756
Native American, half-day children			
Regression coefficient	3.325†	1.667	3.354
SE	1.747	1.224	2.230
N	156	156	156
Native American, full-day children			
Regression coefficient	3.572	3.222	1.744
SE	3.804	2.324	3.140
N	83	82	83
White, half-day children			
Regression coefficient	3.152**	1.868**	1.062
SE	1.004	0.582	0.941
N	750	750	750
White, full-day children			
Regression coefficient	1.836	3.020**	−0.174
SE	2.259	1.127	1.801
N	174	171	174

Note. Each row represents a different set of regressions, each including the relevant covariates from Table 4.
† $p < .10$. * $p < .05$. ** $p < .01$.

praised Perry Preschool program reported effect sizes of .60 (Ramey, Bryant, & Suarez, 1985). In short, the effect sizes reported here fall somewhere in between those of average state-funded pre-K programs and the very best early intervention programs; they substantially exceed those of high-quality child care programs.

Positive Effects for Diverse Groups of Children

The pre-K program was found to benefit children from all racial–ethnic groups comprising substantial portions of the Tulsa population: Hispanics, Blacks, Native Americans, and Whites. This important finding differs somewhat and adds to prior results regarding the Oklahoma programs (Gormley & Gayer, 2005; Gormley & Phillips, 2005). Specifically, based on a locally designed testing instrument, Hispanics and Blacks but not Whites were found to benefit from the 2001–2002 pre-K program. We noted that there were not a sufficient number of Native Americans for analysis, and we cautioned that the absence of positive findings for White children could be due to ceiling effects associated with the homegrown testing instrument, which included a fixed menu of 26 items. This year's findings suggest that Native American and White children also benefit from the pre-K program. The Woodcock–Johnson Achievement Test, with its highly expandable set of exam questions, appears to have been better equipped to capture positive effects for White children, who were more likely to score at the high end of the 26-item test than other children. The presence of statistically significant positive findings for Native Americans enrolled in TPS pre-K in 2002–2003, as opposed to the previous study, is probably attributable to a larger sample size.

The pre-K program was also found to benefit children from diverse income brackets, including children eligible for a full-price lunch, a reduced-price lunch, and no lunch subsidy at all. This finding also differs from the prior evaluation, in which strong positive effects were reported for free-lunch children, limited positive effects were reported for reduced-price lunch children, and no positive effects for full-price lunch children (Gormley & Gayer, 2005). Again, the current reliance on the standardized and well-validated Woodcock–Johnson Achievement test may explain the difference, particularly in its capacity to capture program impacts for more advantaged children (full-price lunch children).

Effects for Full- Versus Half-Day Programs

It is important to note that one cannot compare the estimated test impacts across subgroups in Table 5. For example, the greater estimated test impacts for Hispanic children relative to Black children does not necessarily imply that a representative Hispanic child will gain more from the program than a representative Black child. The Hispanic results measure the test impacts for Hispanic children who chose to select into the program. Likewise, the results for Black children measure the test impacts for Black children who chose to select into the program.

Similarly, we cannot compare the relative merits of full-day and half-day programs because different types of children select into full-day pre-K versus half-day pre-K. In general, Black children are more likely to be selected into a full-day pre-K, whereas White children are more likely to be selected into a half-day pre-K. However, we can say that children in half-day and full-day programs both experience benefits from pre-K and that this is true for three of four racial–ethnic groups. Although we find no statistically significant effects for Native Americans enrolled in full-day programs, we caution that this subgroup is the smallest of all, which could account for the absence of statistically significant findings.

Practical Significance of the Findings

Although they are statistically significant, it is important to ask if these findings are substantively significant as well. One way to answer this question is to convert raw test scores into age-equivalent test scores. If we look first at Letter–Word Identification scores, the average raw score for children not yet exposed to pre-K at the regression-discontinuity point (i.e., the "old" pre-K children) is 5.66, which corresponds to an age equivalent score of 4–7 (or 4 years, 7 months). The average raw score for children exposed to pre-K at the regression-discontinuity point (i.e., the "young" kindergarten children) is 8.70, which corresponds to an age equivalent score of 5–2 or 5–3 (5 years, 2 or 3 months). If we perform the same calculations for Spelling scores, we find that children not yet exposed to pre-K have an age equivalent score of 4–6, whereas children exposed to pre-K have an age-equivalent score of 5–0 or 5–1. As for Applied Problems scores, children not yet exposed to pre-K have an age equivalent score of 4–5, whereas children exposed to pre-K have an age-equivalent score of 4–9. In short, children exposed to pre-K experience a gain of 7 to 8 months in Letter–Word Identification, 6 to 7 months in Spelling, and 4 months in Applied Problems, above and beyond the gains of aging or maturation.

Impact of Controls for Selection Bias

A final result that warrants highlighting concerns the comparison of findings from the naive regression and the more methodologically rigorous regression-discontinuity results. The naive regression produced findings that actually underestimated the impacts of the pre-K program relative to the results emerging from the analysis that reduced the threat of selection bias. Prior evaluations of pre-K programs that failed to address selection bias could have under- or overestimated program impacts, depending on which children were selected into the program.

Conclusion

Public officials at all levels of government have engaged in spirited debates over the best means of supporting school readiness for young children. Our research supports the proposition that a universal pre-K program financed by state government and implemented by the public schools can improve prereading, prewriting, and prenumeracy skills for a diverse cross-section of young children. It is important to emphasize, however, that our research design estimates the effect of Tulsa pre-K on those children whose families chose to enroll them in the program. That is, we estimated the impact on test scores of attending Tulsa pre-K; we cannot estimate the impact on the population's test scores of making the Tulsa pre-K program available to everyone.

Can the Oklahoma experience be replicated elsewhere? Although it is difficult to generalize, we should note Oklahoma's high teacher education requirements, which other researchers have found to be a strong predictor of high-quality environments for young children (NICHD Early Child Care Research Network, 1999, 2002). Also noteworthy is Oklahoma's willingness to compensate pre-K teachers at the same level as elementary and secondary school teachers in the public schools, which helps pre-K programs to recruit and retain talented teachers. Without such education requirements and pay levels, other states that opt for universal pre-K might experience weaker results. Other departures from the Oklahoma paradigm could also lead to different outcomes. For example, informal observations within a subset of the Tulsa pre-K classrooms indicated a consistently strong emphasis on academic instruction, albeit through widely differing instructional strategies. Some teachers have created their own curriculum, whereas others have borrowed from such standardized curricula as Curiosity Corner, the Waterford Early Learning Program, Integrated Thematic Instruction, Creative Curriculum, and Direct Instruction. Differences in children's characteristics could also lead to different outcomes.

Clearly, we need to know more about the mechanisms that have enabled Oklahoma to boost the school readiness of young children in each of the areas we assessed: letter-word identification, spelling, applied problems. This will involve getting inside the classroom doors, as some researchers have (Bryant et al., 2002; Stipek & Byler, 2003), to understand better the relationship between pedagogy, other aspects of the classroom activities and climate, and test scores. We also need to examine a broader spectrum of assessments, including socioemotional and motivational outcomes, and to compare pre-K with other prominent early childhood programs, such as Head Start. A universal pre-K program may or may not be the best path to school readiness. It is, however, a promising path with considerable potential.

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